

国際日本学研究院CAAS ユニット着任研究会 共催:総合文化研究所

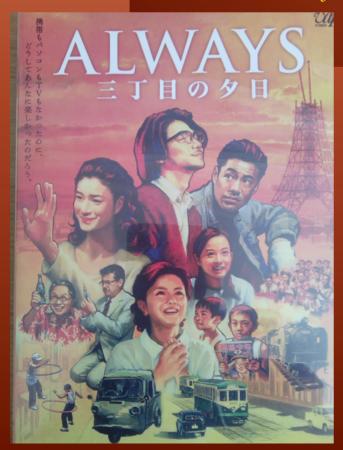
Isolde Standish (SOAS) Thoughts on Japanese Cinema in the Post-Studio Era



Date: 2019/2/20 Time: 12:00-13:00 Place: 総合文化研究所 422 (研究講義棟 4 F)

[T]he film industry had long known: that in a society of mass culture it was personality and public impact that sold their commodity rather than merit. Face and sensation sold, while professionalism, essential as ever, moved into the shadows; talent, though not in short supply, was optional.

Eric Hobsbawn, 'Heritage' in *Fractured Times: Culture and Society* in the Twentieth Century. (London: Little Brown, 2013), p. 154.



In recent decades, following international trends within the 'cultural industries' in film financing and after the long decline and restructuring of the major domestic film studios, Japanese mainstream domestic film production is now financed by a 'consortia system' (seisaku iinkai) dominated by the major television stations and publishing houses. In this presentation, I want to explore some of the implications associated with these changes to funding in relation to its impact on film content and the role of the filmmaker in the production process. This is part of an ongoing project and I anticipate raising more questions than answers at this stage of the research.